



# Leading with love. Grounded in science.

Health**RIGHT** 360 gives hope, builds health, and changes lives for people in need. We do this by providing compassionate, integrated care that includes primary medical, dental, mental health, substance use disorder treatment and re-entry services.



Get Better. Do Better. Be Better.



# **REFLECTIONS FROM OUR CEO**

Dear Friends,

As we reflect on another year of considerable progress, I am proud to highlight the impactful work we have undertaken at HealthRIGHT 360. Our ongoing commitment to providing compassionate, evidence-based care remains steadfast, with services that are responsive to the evolving needs of the communities we serve. Grounded in research, data, and empathy, our mission to support California's most vulnerable populations has never been clearer.

Our dedicated staff are central to our mission. Many of our team members come to us with lived experiences that mirror those of our clients, which uniquely positions them to offer deep, authentic support throughout the recovery process. By leveraging personal understanding and professional expertise, our staff guide clients through complex healing journeys. Time and again, this combination of empathy and evidence-based knowledge has proven invaluable in enhancing client outcomes.

This year, we were particularly encouraged by the success of our Contingency Management programs – part of the California Recovery Incentives Program – a scientifically validated intervention designed to promote behavioral change through positive reinforcement. The results have exceeded expectations, demonstrating measurable improvements in client retention and recovery rates. This success highlights the importance of innovative, data-driven approaches in addressing substance use disorders and underscores our commitment to expanding effective, evidence-based treatments.

In addition to these clinical advances, we have navigated the evolving behavioral health landscape during this critical election year. Shifts in public policy and funding have posed challenges, yet we have remained agile in adapting our services to ensure continuity of care for our clients. HealthRIGHT 360 continues to be at the forefront of advocacy and service delivery in this dynamic environment, ensuring that the needs of marginalized communities are not forgotten.

A major milestone for us this year was the remodeling of our Integrated Care Center in San Francisco, where we converted a former administrative space into welcoming intake and examination rooms. This renovation enhances our ability to deliver comprehensive, integrated care, allowing us to meet increasing demand with greater efficiency and improved client experience. The new facilities reflect our commitment to providing high-quality, accessible care in an environment that fosters dignity and respect.

As we move forward, we remain steadfast in our mission to address the complex health needs of our most vulnerable community members. Our work is guided by the latest research and best practices, but it is our unwavering compassion and human connection that drive success. HealthRIGHT 360 is committed to leading with both heart and mind as we continue to advance health equity for all.

I invite you to engage with the data, stories, and impact highlighted in this report. Together, we are making a tangible difference in the lives of thousands of individuals across California, and we are grateful for your continued support.

Stay well!

Vitka Eisen, MSW, Ed. D President and Chief Executive Officer

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## NEW PROGRAMS AND SERVICES 2023 - 2024

How HealthRIGHT 360 is furthering our mission to provide non-judgmental healthcare to people and communities in need.

### Northern California

# Pacific Islanders Organizing, Nurturing, and Empowering Everyone to Rise and Serve (PIONEERS) Program, San Mateo County

The AARS (Asian American Recovery Services) PIONEERS Program provides a comprehensive approach to addressing the wellness and behavioral health needs of Native Hawaiian and Pacific Islander transitional age youth (ages 14-25). Services include culturally responsive outreach, engagement, one-on-one mentoring, group education workshops, case management, and linkages to behavioral health services.

#### Post Graduate Advanced Practice Provider Primary Care (APP) Residency, San Francisco

In 2023, the medical clinic at our Integrated Care Center in San Francisco launched the APP Residency. Through this program, HealthRIGHT 360 provides two additional years of training in medical care and behavioral health services to Nurse Practitioners and Physician Assistants.

#### MAT Expansion Grants, San Francisco and Pomona

HealthRIGHT 360 received grant funding to expand MAT (medication-assisted treatment) withdrawal management services and hire additional providers initially focusing on our Walden House Residential Treatment Program in San Francisco. We additionally received funding to enhance MAT services at our Prototypes Pomona Women's Center through staff training and mentorship.



Asian American Recovery Services PIONEERS Program Staff

HealthRIGHT 360 Dental Client

# NEW PROGRAMS AND SERVICES 2023 - 2024

How HealthRIGHT 360 is furthering our mission to provide non-judgmental healthcare to people and communities in need.

### Southern California

# Child and Youth Behavioral Health Intervention (CYBHI) Rounds 1 & 2, Pasadena and Pomona

Our Prototypes' mental health programs in Pasadena and Pomona received training funds to expand Child Parent Psychotherapy services. Prototypes Pasadena will also implement Positive Parenting Practices (Triple P). These funds help strengthen evidence-based practices to improve the mental health of children and caregiver/child relationships.

#### Elevate Youth, San Gabriel Valley

Our Prototypes Prevention Team will expand the Pomona Youth Council and launch Pomona Roots, a summer program focusing on practical skills, creative outlets, and evidence-based support for youth in Pomona, among other activities.

#### Enhance Care Management Services via CalOptima Orange County

HealthRIGHT 360 provides a managed care plan to clients in Orange County. Enhanced Care Management is a whole-person, interdisciplinary approach to care that addresses the clinical and non-clinical needs of high need and/or high-cost members through coordinated, community-based services.





Prototypes Child and Youth Behavioral Health Intervention (CYBHI), Pasadena Staff

Be Well Orange County Staff

### **HEALTHRIGHT 360 FAMILY OF PROGRAMS**

Asian American Recovery Services provides an array of culturally competent behavioral health services to the Asian, Pacific Islander, Native Hawaiian and other ethnically diverse communities of the San Francisco Bay Area. Our programs serve youth, adults, and families, and are located in San Francisco, Santa Clara, and San Mateo Counties.

Haight Ashbury Medical Clinics offers primary medical, dental, substance use disorder treatment, and mental health services guided by its historic principle that "Healthcare is a Right, Not a Privilege." Our supportive staff is experienced in addressing the complex healthcare needs that result from homelessness, poverty, and addiction. Clinic providers have specialized expertise in preventative health, chronic conditions, infectious disease, and addiction.

**North County Serenity House** provides a gender-responsive and trauma-informed environment, using evidence-based and best practices that recognize and account for the role that trauma frequently plays in the lives of the women and men we serve. NCSH operates residential and transitional housing programs throughout San Diego County.

**Prototypes** is a lifeline to women who are struggling with addiction and other serious issues such as domestic violence and mental illness. Mothers with small children may enter residential treatment as a family. Prototypes operates several sites throughout Southern California, serving thousands of women, men, and children each year.

**Rock Medicine** provides mobile medical triage and coverage at concerts, music festivals, sporting events, parades, and other large events throughout California. For more than 50 years, Rock Med volunteers have provided free, non-judgmental care and set the standard in event medicine.

Walden House has been providing behavioral health services since 1969, serving people with mental health and substance use disorder issues at various residential and outpatient facilities throughout California, including in-custody treatment programs and services for people transitioning back into their communities.

Women's Recovery Association in San Mateo County provides a comprehensive continuum of care including residential treatment programs, professional clinical services, and community peer support. The comprehensive programming includes individual and family counseling, group therapy, and educational groups that focus on women's recovery from substance use disorder and related addictive behaviors.



Asian American Recovery Services Sister to Sister Youth Leadership Conference 2024



Rock Medicine Team at Levi's Stadium

## MAKING A DIFFERENCE Testimonials from our clients and staff



I took full advantage of HealthRIGHT 360's treatment program. From all the classes I took, I was able to understand that addiction is a brain disease and not a failing. I believed that I was worthy and deserved a better life. Most importantly, my daughter deserved a present, loving, and available mother. Thank you very much for supporting me HealthRIGHT 360. - Chantel







I was hiding from the world and knew I had to do something about it. So, I went to HealthRIGHT 360. Today, I am 8 years sober thanks to my counselors and case managers at HR 360. At HealthRIGHT 360, they embrace you like you are part of the family. I felt the support of my HealthRIGHT 360 family during my recovery.

- Dwayne



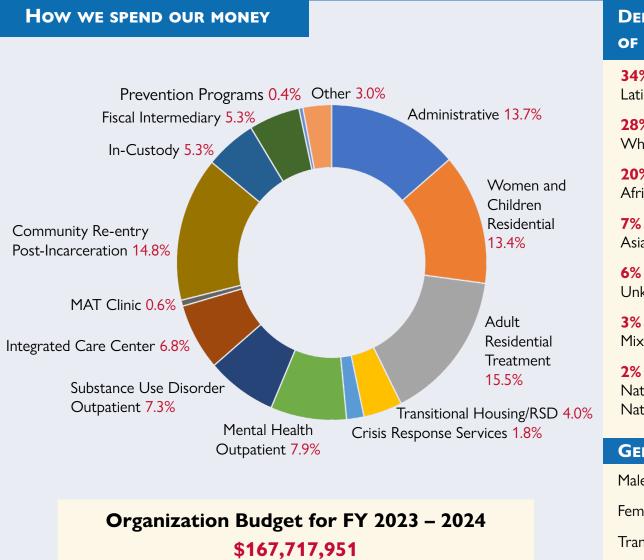
"

In HealthRIGHT 360 programs, we are very strong about the family concept which means that I am watching you and you are watching me. As staff, we get to demonstrate who we are in that we are part of the client's journey through our care and concern for them, by our respect for them and the evidence-based information we give them that is tried and true therefore they can be certain that it is doable for them.



- Celeste

## **OUR YEAR IN NUMBERS**



#### **DEMOGRAPHICS OF PEOPLE SERVED**

34% Latinx/Hispanic

28% White

20% African-American/Black

Asian

Unknown/Refused

Mixed Race

Native American/Alaska Native

#### GENDER

Male **56%** 

Female 42%

Transgender Female 1%

Other 1%

### NUMBER OF PEOPLE SERVED BY HEALTHRIGHT 360 PROGRAMS IN FY 23 - 24

Medical and Dental Services (Northern CA)	5,472
Residential and Outpatient Behavioral Health Services (Statewide)	.14,706
Rock Medicine (Statewide)	.13,600
Criminal Justice Programs (Statewide)	6,770
Youth and Adult Prevention & Aftercare and Youth Substance Use Prevention (Southern CA)	417
Multi-Cultural Youth and Young Adult Prevention and Outreach (AARS)	3,500
Workforce Development Programs	128

People Served	Counties	RESIDENTIAL
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10

Beds

# HEALTHRIGHT 360 EVENTS





A big thank you to everyone who stepped up and stepped out for our annual Be the Change **Breakfast**. Together, we raised funds to provide critical services for mental health issues, substance use disorder treatment, homelessness, and chronic medical needs for vulnerable people. This breakfast is a meaningful morning that highlights HealthRIGHT 360's life-changing work in our community.

#### We hope to see you at our **Be the Change** Breakfast on Wednesday, December 4th, 2024!

Thank you to everyone who supported our **Black Tie** & Tie Dye Happening! We greatly appreciate our sponsors, guests, in-kind and auction donors, event committee, volunteers and staff who helped to make Black Tie & Tie Dye a tremendous success. Thank you and congratulations to our Healthcare Visionary Honoree Eric A. Flowers and Community Visionary Honoree Sunshine Powers. Thank you to our Master of Ceremonies Ben Fong-Torres for leading the night and thank you to the Bone Diggers, Love on Haight, DJ/VJ Pyschedelicious and Aimee Leroux Tarot for fabulous entertainment.

With tie dye, music and celebration, you showed incredible support for HealthRIGHT 360's vital programs and services. Together, we continue to respond to the needs of our communities with the compassionate, nonjudgmental care revolutionized by Dr. David Smith of our Haight Ashbury Medical Clinics and Walter Littrell of our Walden House programs

Save the Date for our next **Black Tie & Tie Dye** Happening on Thursday, May 15th 2025!







# Giving hope, building health, changing lives.

HealthRIGHT 360 provides compassionate, integrated healthcare and social services in California communities.



Our Services

We are thrilled to share that we launched our brand new website www.healthright360.org this year! This brand refresh represents a significant milestone and longtime goal for HealthRIGHT 360. Our new website will helps us raise brand awareness and is easier to navigate for all of our audiences.



#### HealthRIGHT 360 launched a Narcan PSA (Public Service Announcement) on Muni buses this year!

The year long PSA campaign highlights Narcan/Naloxone - a lifesaving, emergency medication, also known as an opioid antagonist, which can be used to reverse the effect of an opioid overdose when administered in a



timely manner. HealthRIGHT 360 provides overdose prevention and response training with naloxone to staff at all of our facilities. Community members can also carry Narcan to help stop opioid overdoses.

## **THANK YOU TO OUR GENEROUS DONORS!**

#### We gratefully thank all of our donors who made gifts between July 1, 2023 - June 30, 2024.

The majority of the funds we receive at HealthRIGHT 360 come from public sources to directly support medical and behavioral health services. Funding for critically needed client resources or facility upgrades requires the support of private foundations, individuals and businesses. Grants and donations, including in-kind, help us to provide comprehensive whole-person care and show our clients that there are community members who care and want to help as they get the healthcare they need.



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HealthRIGHT 360 would like to highlight and thank our longtime donors for their ongoing generosity and dedication to our mission and work.

#### 20+ Years Giving

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clients at the Teamsters Training.

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When you include HealthRIGHT 360 in your estate planning, you ensure that your legacy makes a transformative difference in the lives of the most vulnerable. By designating HealthRIGHT 360 or any of our landmark programs, you are saying that you care, and want to see the most vulnerable people in our communities get the healthcare they need for decades into the future. You create a lasting commitment to our guiding principle that "Healthcare is a RIGHT, Not a Privilege" and ensure that we will provide care to very low income people and those who are experiencing homelessness with unmet healthcare issues for future generations.

When you include HealthRIGHT 360 in your will or living trust, you support the tens of thousands of individuals each year who come to our doors for primary medical care, mental health and substance use disorder treatment, and housing and food insecurity assistance.

If you have a specific purpose or program of ours in mind, please contact Shabana Siegel at ssiegel@healthright360.org or 415-425-8869. Thank you!

HealthRIGHT 360 is a nonprofit organization with the tax ID 94-6129071.



Asian American Recovery Services | Haight Ashbury Medical Clinics LGBTQ and Trans Health Services | North County Serenity House Prototypes | Rock Medicine | Walden House Women's Health Services | Women's Recovery Association



## Thank You from the HealthRIGHT 360 Family!

# Compassion, Engagement and Transformation.

For more information, please contact Shabana Siegel, Chief Philanthropy and Marketing Officer at 415-425-8869 or ssiegel@healthright360.org.

Learn more and sign up for our Newsletter: www.healthright360.org

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